



University of Phoenix®  
Professional Development

# Product Owner Fundamentals



**Build a better you**



**Skill-focused**



**Self-paced**



**Job-ready**

## Course overview

Discover how a Product Owner applies Agile Product Management strategies throughout the product life cycle by using all the Scrum framework elements. This course was designed to build the skills needed to maximize value on a Scrum team.

## Skills you'll learn

- Maximize product value using the Scrum framework
- Effectively manage the product backlog
- Accurately forecast product releases
- Create value throughout the product life cycle





## Key topics

- Product Owner role and responsibilities
- Product Backlog management
- Forecasting product releases



# Course outline

## 1 of 2

### **Course Introduction**

- Getting Started
- Course Welcome

### **Module 1 - Role of the Agile Product Manager through the Product Lifecycle**

- Introduction
- The Entrepreneurial Product Owner
- Comprehension Check #1
- Knowing Your Product and Gaining Buy-In
- Comprehension Check #2
- Stakeholder Management
- Comprehension Check #3
- Anti-Pattern Awareness and Avoidance
- Comprehension Check #4
- Skills Assessment

### **Module 2 - Applying the Role of the Product Owner in Scrum**

- Introduction
- The Main Accountabilities of the Product Owner in Scrum
- Comprehension Check #1
- Scrum Artifacts and Commitments
- Comprehension Check #2
- The Product Owner's Role Throughout the Scrum Work flow
- Comprehension Check #3
- Skills Assessment



## Course outline 2 of 2

### **Module 3 - Applying Effective Product Backlog Management Practices**

- Introduction
- The Importance of Starting with Why
- Comprehension Check #1
- Elements of the Product Backlog
- Comprehension Check #2
- Steps to Manage the Product Backlog
- Comprehension Check #3
- Incurring and Addressing Technical Debt
- Comprehension Check #4
- Skills Assessment

### **Module 4 - Forecasting Product Releases**

- Introduction
- The Realities of Release Planning
- Comprehension Check #1
- Ordering by Value for Release Planning
- Comprehension Check #2
- Using Appropriate Estimation Techniques
- Comprehension Check #3
- Incorporating a Roadmap
- Comprehension Check #4
- Skills Assessment



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# Ready to start learning?

Start building new skills one course at a time.

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